

Netzwerkanlass its-ch

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Künstliche Intelligenz in Mobilitäts- plattformen

Roman Bertolami

roman.bertolami@dsiag.ch

Definitionen

“There is no knowledge
without theory”

W. Edwards Deming



Photo Roman Vignes / Unsplash

Was ist künstliche Intelligenz?

Computers that mimic "cognitive" functions that humans associate with other human minds, such as "learning" and "problem solving".



Was ist Mobilität

Die räumliche Mobilität beschreibt die
Beweglichkeit von Personen und Gütern
im geographischen Raum.





Übung:

Finde einen signifikanten Teil der Mobilität, der in den nächsten fünf bis zehn Jahren nicht von künstlicher Intelligenz beeinflusst werden wird.

Was ist eine Plattform?

- Economic platform, an intermediary in a **two-sided market**
- **Platform (business model)**, a business model that creates value by facilitating exchanges between two or more interdependent groups

Platform

From Wikipedia, the free encyclopedia

Platform may refer to:

Technology [edit]

- **thePlatform**, a web media delivery software company, now owned by **Comcast**
- **Computing platform**, a framework on which applications may be run
- **Platform game**, a genre of video games
- **Car platform**, a set of components shared by several vehicle models
- **Weapons platform**, a system or structure that carries weapons
- **Web platform**
- **Cryptocurrency Exchange Platform**, a business or medium that allows customers to trade cryptocurrencies or digital currencies for other assets

Physical objects and features [edit]

- **Carbonate platform**, a type of sedimentary body
- **Cargo platform**. A **pallet** used to ship cargo and heavy machines by **forklift** or **manual lift**.
- **Diving platform**, used in diving
- **Jumping platform**, naturally occurring platforms, or platforms made in an *ad hoc* way for cliff jumping
- **Oil platform**, a structure built for oil production

- **Platform mound**, an earthwork intended to support a structure or activity
- **Platform shoe**, a kind of shoe with a thick sole
- **Railway platform**, an area at a railway station to alight from/embark on trains or trams
- **Airport apron**, the area on an airport where aircraft are parked

Politics [edit]

- **Party platform**, a list of principles held by a political party
- **Platform (European politics)**, an openly organized faction within a left-wing political party

Arts [edit]

- **Platform (art group)**, an interdisciplinary art group that researches the oil industry
- **Platform (2000 film)**, a 2000 film by Jia Zhangke
- **Platform (1993 film)**, a 1993 Bollywood action film
- **Platform (novel)**, a 2001 novel by Michel Houellebecq
- The Platform, a venue in Morecambe, England in the former **Morecambe Promenade railway station** building
- "Platforms", a song by M.I.A. from *AIM*

Other [edit]

- Platform conodonts, a type of **conodonts** with highly evolved feeding elements
- Economic platform, an intermediary in a **two-sided market**
- **Platform (business model)**, a business model that creates value by facilitating exchanges between two or more interdependent groups

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Look up **platform** in
Wiktionary, the free
dictionary.

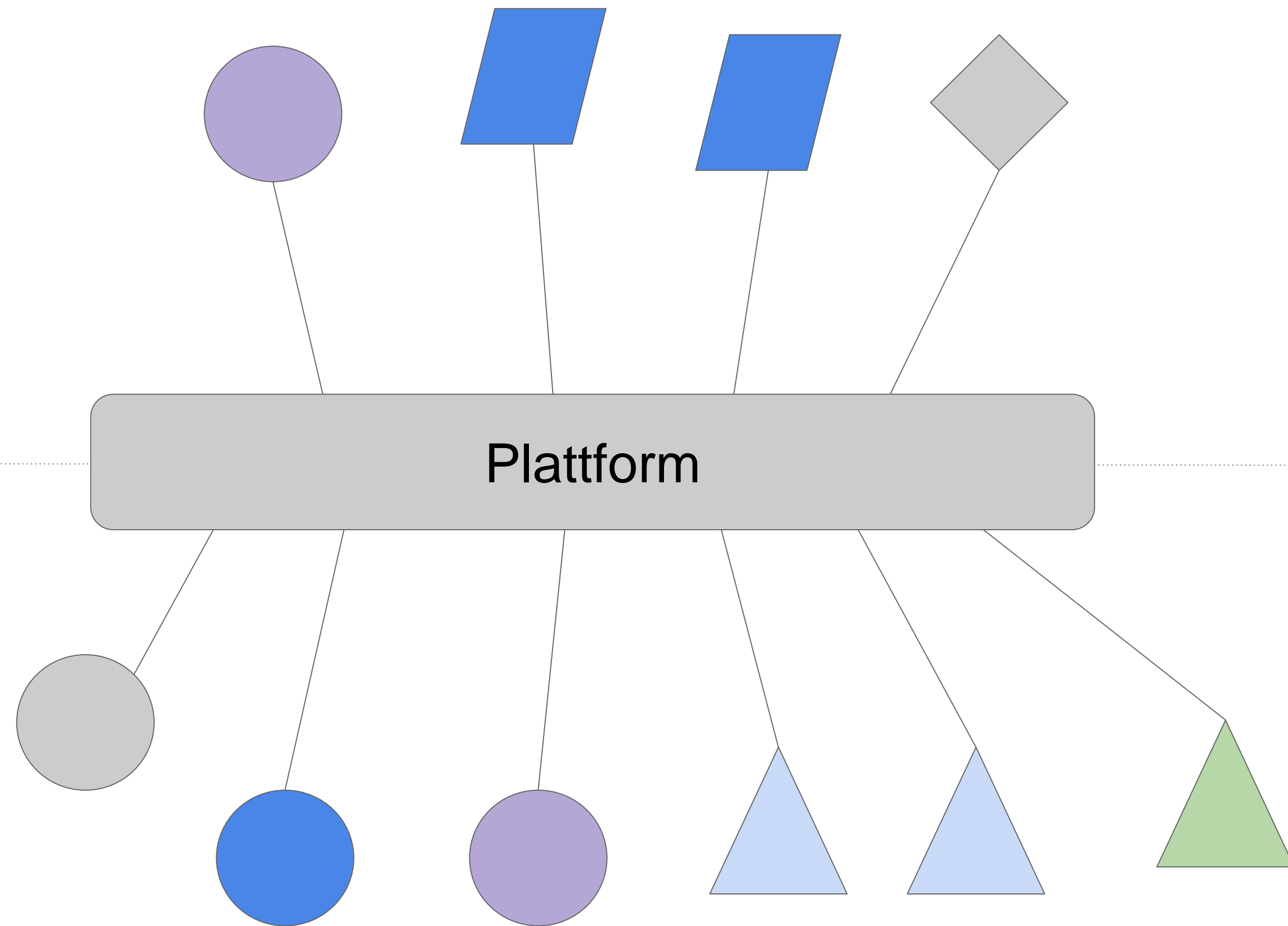
Contents [hide]

- 1 Technology
- 2 Physical objects and features
- 3 Politics
- 4 Arts
- 5 Other



Was ist eine Plattform?

Consumer



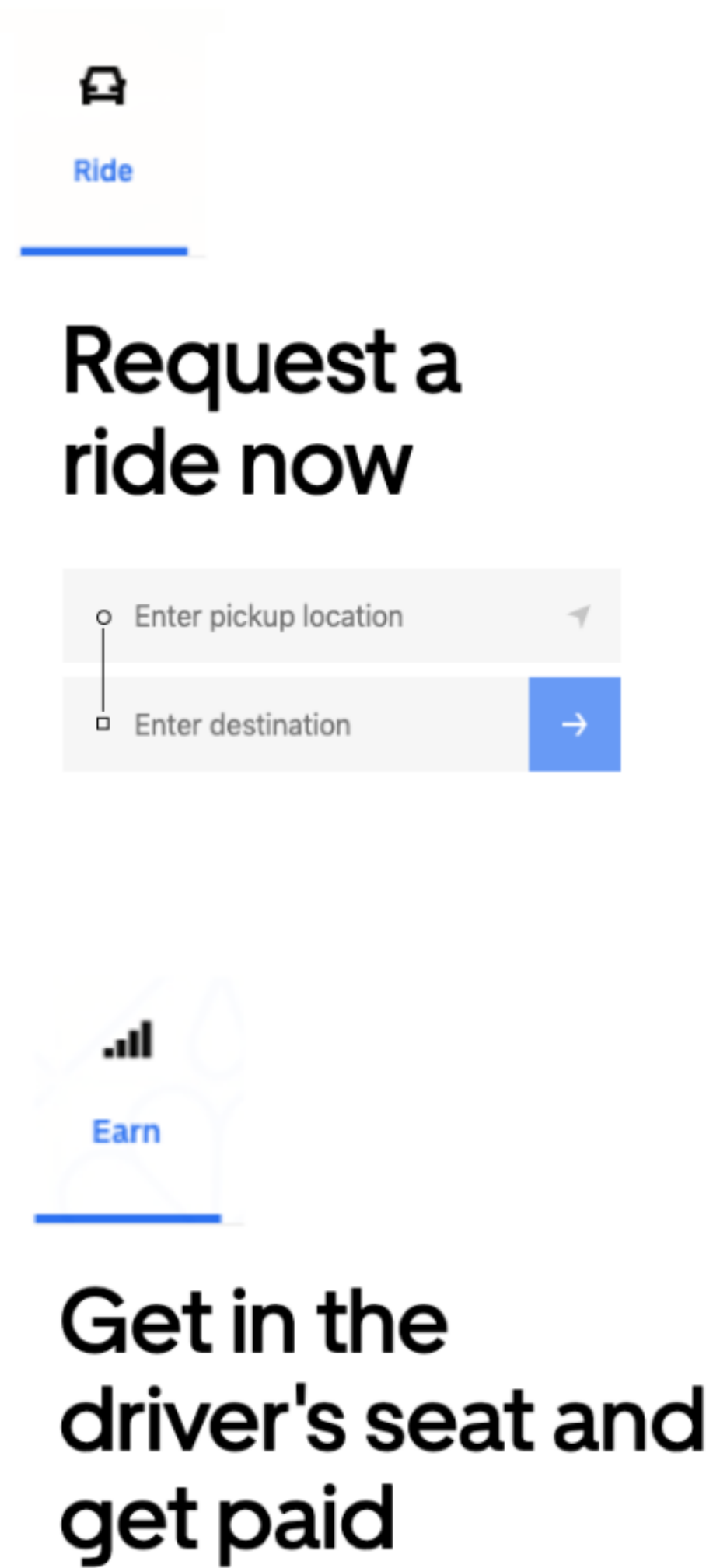
Provider



Beispiele von Mobilitäts- plattformen mit künstlicher Intelligenz



Uber



Ride

Request a ride now

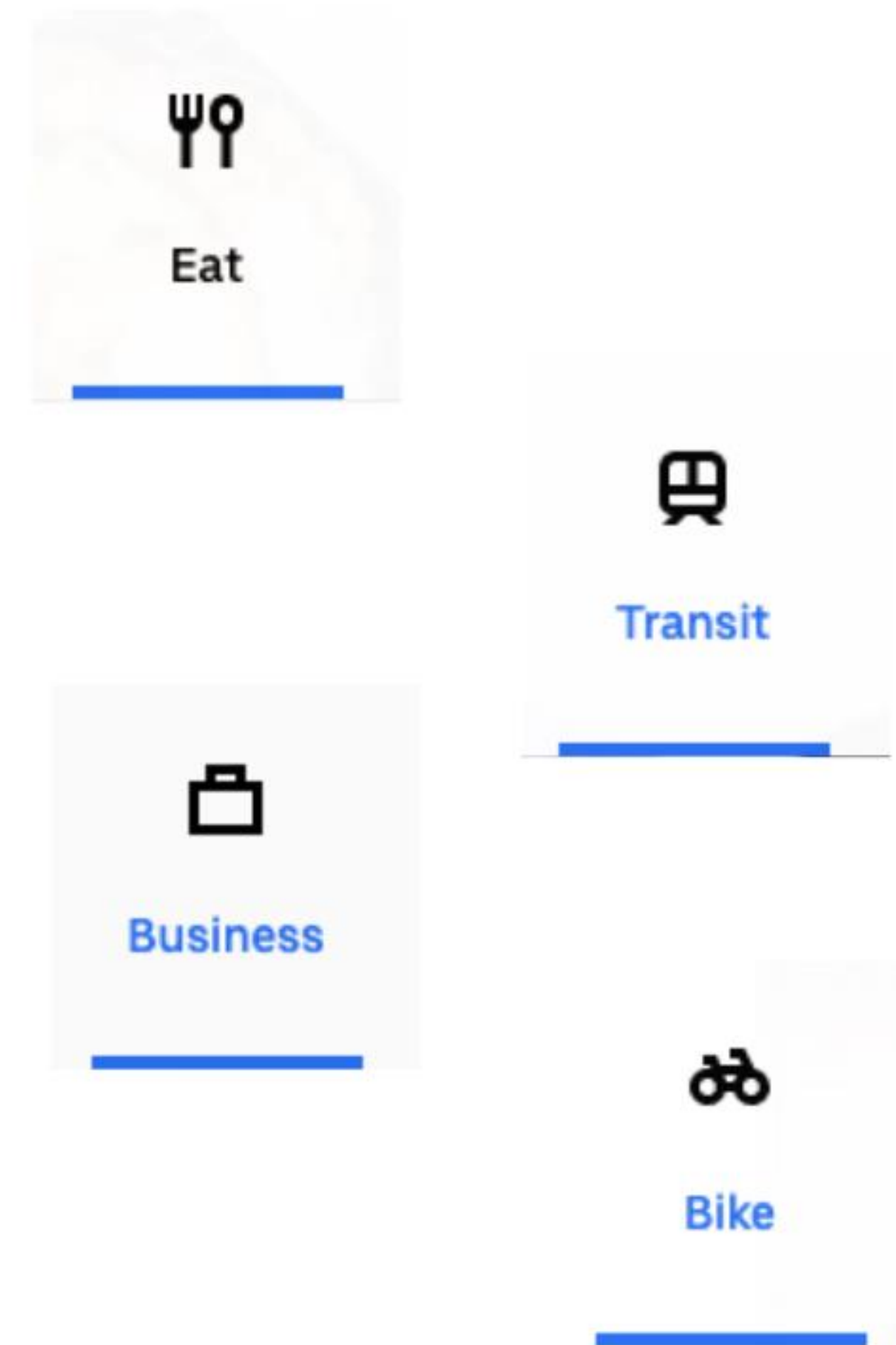
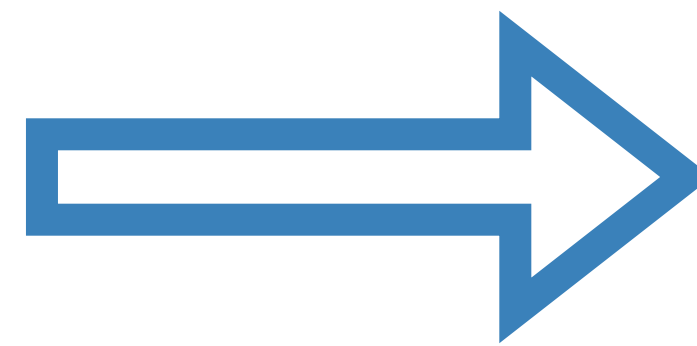
Enter pickup location

Enter destination

Earn

Get in the driver's seat and get paid

The image shows the Uber app interface for a rider. At the top, there is a 'Ride' button with a car icon. Below it, the text 'Request a ride now' is displayed. Underneath, there are two input fields: 'Enter pickup location' and 'Enter destination', with a blue arrow button to the right of the second field. At the bottom, there is an 'Earn' button with a bar chart icon. The text 'Get in the driver's seat and get paid' is positioned below the 'Earn' button.



Eat

Transit

Business

Bike

The image shows the Uber app interface for a driver. It features four large, rounded square buttons arranged in a 2x2 grid. The top-left button has a fork and knife icon and the text 'Eat'. The top-right button has a train icon and the text 'Transit'. The bottom-left button has a briefcase icon and the text 'Business'. The bottom-right button has a bicycle icon and the text 'Bike'. Each button has a blue horizontal bar at its base.



Pickwings

TRANSPORT CALCULATOR

Pickup location

3084 Wabern

Delivery location

7514 Sils/Segl Maria

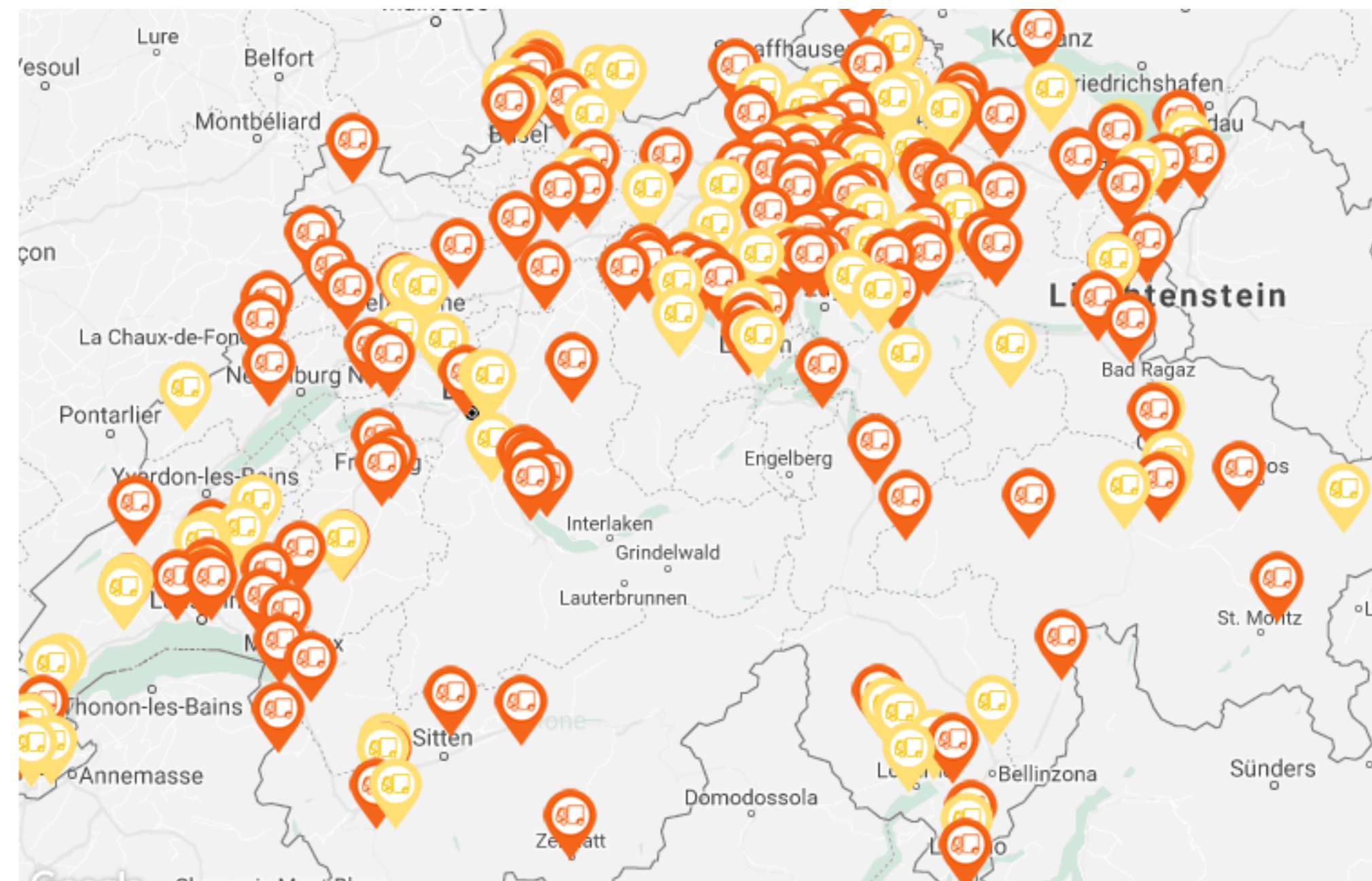
What do you want to transport?

Euro pallet

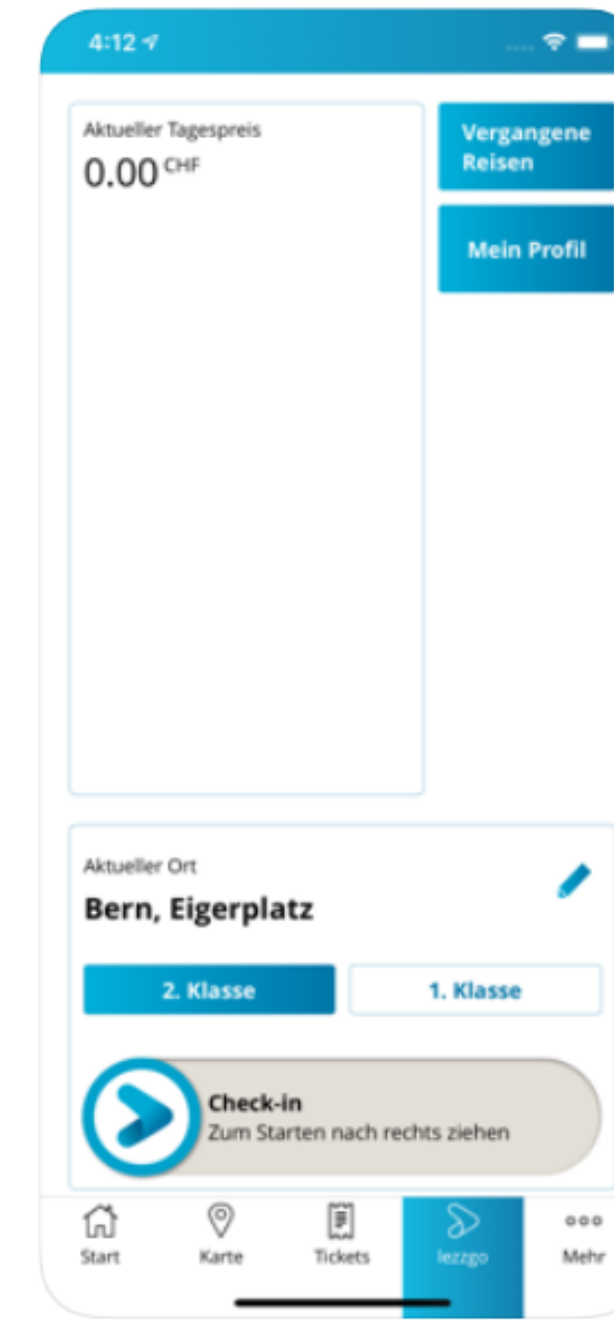
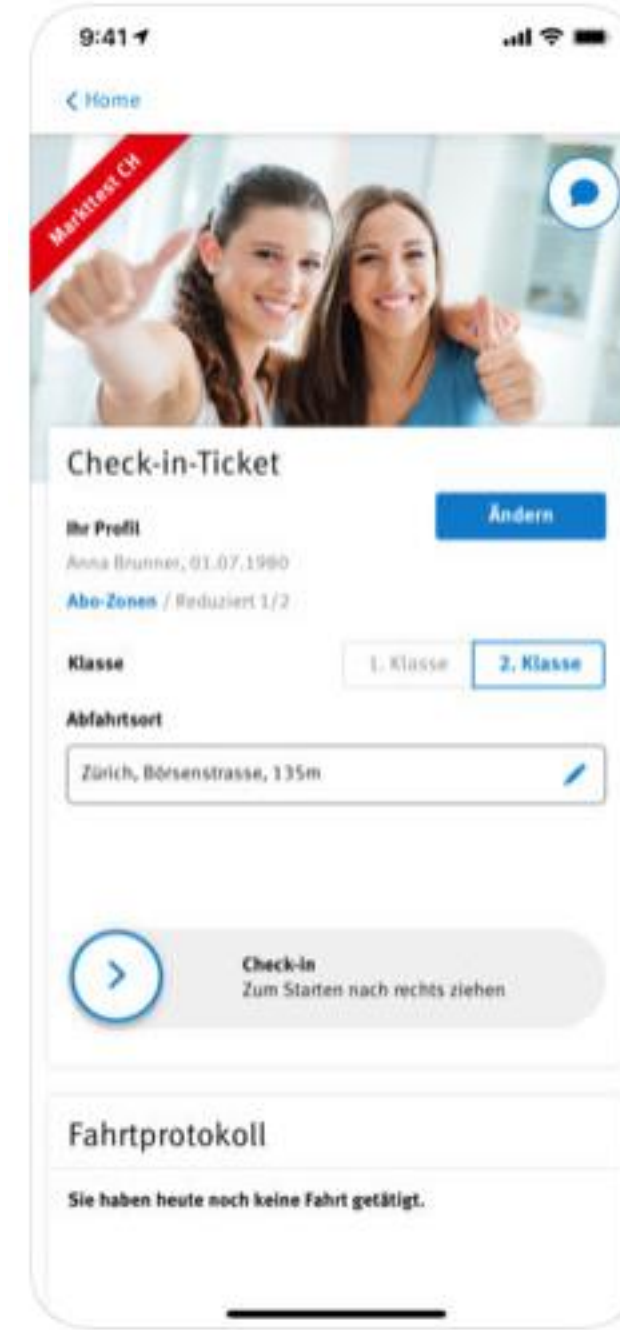
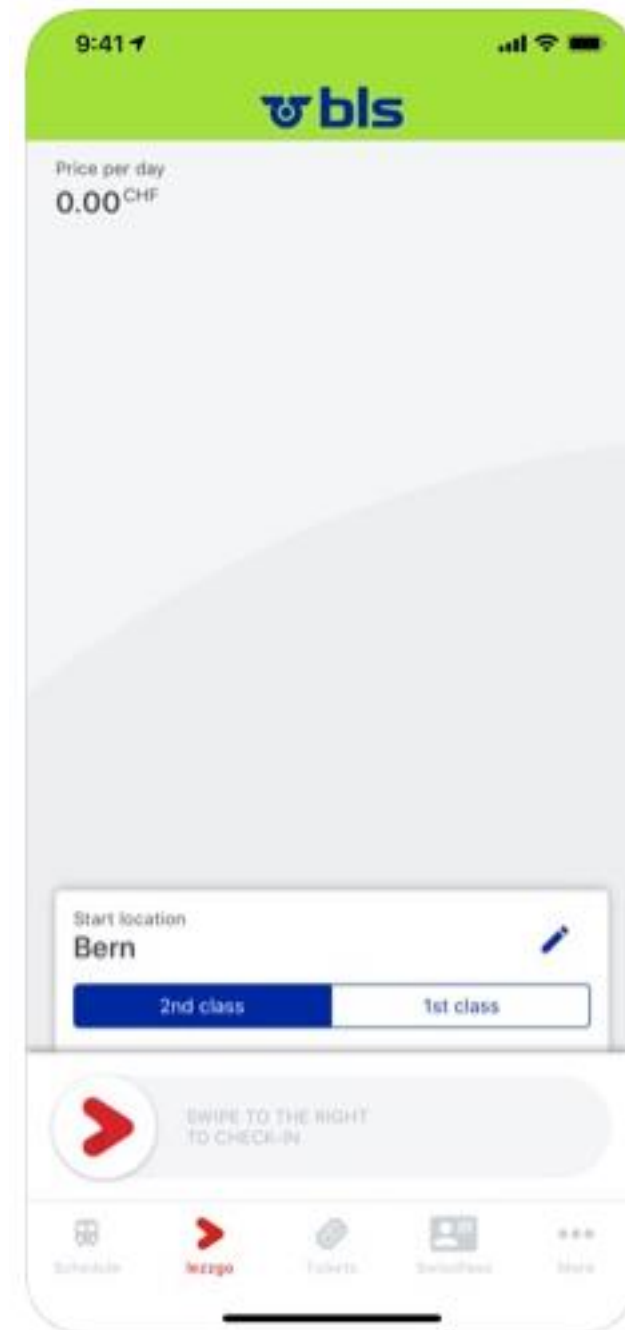
Total weight (in kg)

100

Transport price: 190.85 CHF
continue to shipment creation



Automatische Ticketing im ÖV



Truck Platooning



Quelle: Scania



Multimodaler Routenplaner

The screenshot shows a mobile app interface for route planning. At the top, there are tabs for 'Routen' and 'Übersicht'. Below this, there are input fields for 'Von' (Gutenbergstrasse 40B, B...) and 'Nach' (Wankdorf). A date and time selector is set to 'Ab jetzt'. There are four large yellow buttons representing different transport modes: a truck (carpooling), a bicycle (cycling), a car (driving), and a person (walking). Below these are three filter buttons: 'Nächste', 'Schnellste' (highlighted), and 'Günstigste'. The main area displays four route options with their respective departure times, durations, distances, and costs. The bottom navigation bar includes 'Home', 'Routen' (highlighted), 'Reisen', 'Tickets', and 'Mehr'.

The screenshot shows a web-based multimodal routing platform. The header includes 'GREEN MOBILITY' and navigation links for 'Städte', 'Standorte', 'Flughäfen', 'Festivals', and 'Stadien'. A search bar shows the route 'Bern, Bern, Schweiz – Freiburg' for '12.08.2019 11:24'. The main content area is titled 'Verkehrsmittelvergleich Freiburg' and displays a table of transport options. A sidebar on the left contains various icons for transport modes and services. A 'CO₂' indicator is visible at the bottom left of the sidebar.

AB/AN	DAUER	CO ₂	PREIS
ab 11:24 an 13:10	1:46 h	39 kg	ca. 20 €
ab 12:04 an 13:46	1:42 h	9 kg	57,30 €
ab 13:04 an 15:05	2:01 h	9 kg	ab 51,90 €
ab 12:36 an 14:43	2:07 h	5 kg	50,00 €
ab 13:15 an 15:25	2:10 h	18 kg	9 €
ab 15:10 an 17:50	2:40 h	8 kg	11 €

Ihre Anreise nach Freiburg
Auf unserer Reiseplattform finden Sie verschiedene Möglichkeiten, wie Sie von Ihrem Wohnort nach Freiburg gelangen können.

- **Mit der Bahn:** Interaktiver Bahnfahrplan mit allen Verbindungen zum Bahnhof Freiburg
- **Mit dem Reisebus:** Fernbusverbindungen nach Freiburg
- **Mit dem ÖPNV:** Interaktiver Liniennetzplan - Nahverkehr in Freiburg
- **Mit dem Auto:** Individuelle Wegbeschreibung und Parkmöglichkeiten
- **Mitfahrgelegenheit:** Umwelt schonen, gemeinsam fahren und Spritkosten teilen
- **Anfahrt vom Flughafen**

Egal für welches Verkehrsmittel Sie sich entscheiden: der integrierte CO₂-Rechner zeigt Ihnen dabei direkt, wie klimafreundlich die einzelnen Verkehrsträger sind. Wenn Sie möchten, können Sie Ihre Anreise nach Freiburg sowie Ihre Übernachtung klimaneutral stellen.



Mögliche neue Anwendungs- fälle



Mögliche neue Anwendungs- fälle

Resultate
Innolab Smart
Mobility
22.08.2019

Integration On-
Demand Verkehr mit
fahrplanbasiertem
Verkehr

Service Après Vente
bei multimodalem
Verkehr

Optimierung der
Mobilitätsproduktion auf
minimalen
Energieeinsatz

Nachfragesteuerung
zur Glättung der
Kapazität





Wir helfen unseren Partnern
intelligente Services zu entwickeln.